LONDON
SOCK Co
— Accessories for Men —

# DESIGN BOX LONDON

## DESIGN BOX LONDON PRESENTS THE LONDON SOCK COMPANY AT THE SPIRIT OF CHRISTMAS FAIR, NOVEMBER 2015

The Spirit of Christmas Fair 2015 saw Design Box London's dynamic interiors collaboration with The London Sock Company - a luxury brand specializing in the country's most stylish socks.

With David Gandy having curated his own London Sock Company gift range, the brand balances simplicity and luxury with ease, making DBL's design of their boutique space at the fair the perfect partnership.

DBL's brief was to design a space that balanced the empowering yet subtle statements of style exuded by the sock ranges themselves. Combining traditional mahogany furniture and freestanding mirrors achieved a quintessential gentleman's club feel, off-set against contemporary lines and grey wall tones, with a quirky penny farthing creating the perfect centre-piece.

Little surprise that the brand is amassing an ever - growing celebrity following - with the likes of Tom Hiddleston, Sam Smith and Dev Patel naming but a few famous fans who have been snapped donning the country's most stylish socks.

DBL was delighted to assist with the collborative styling of The London Sock Co. event space.